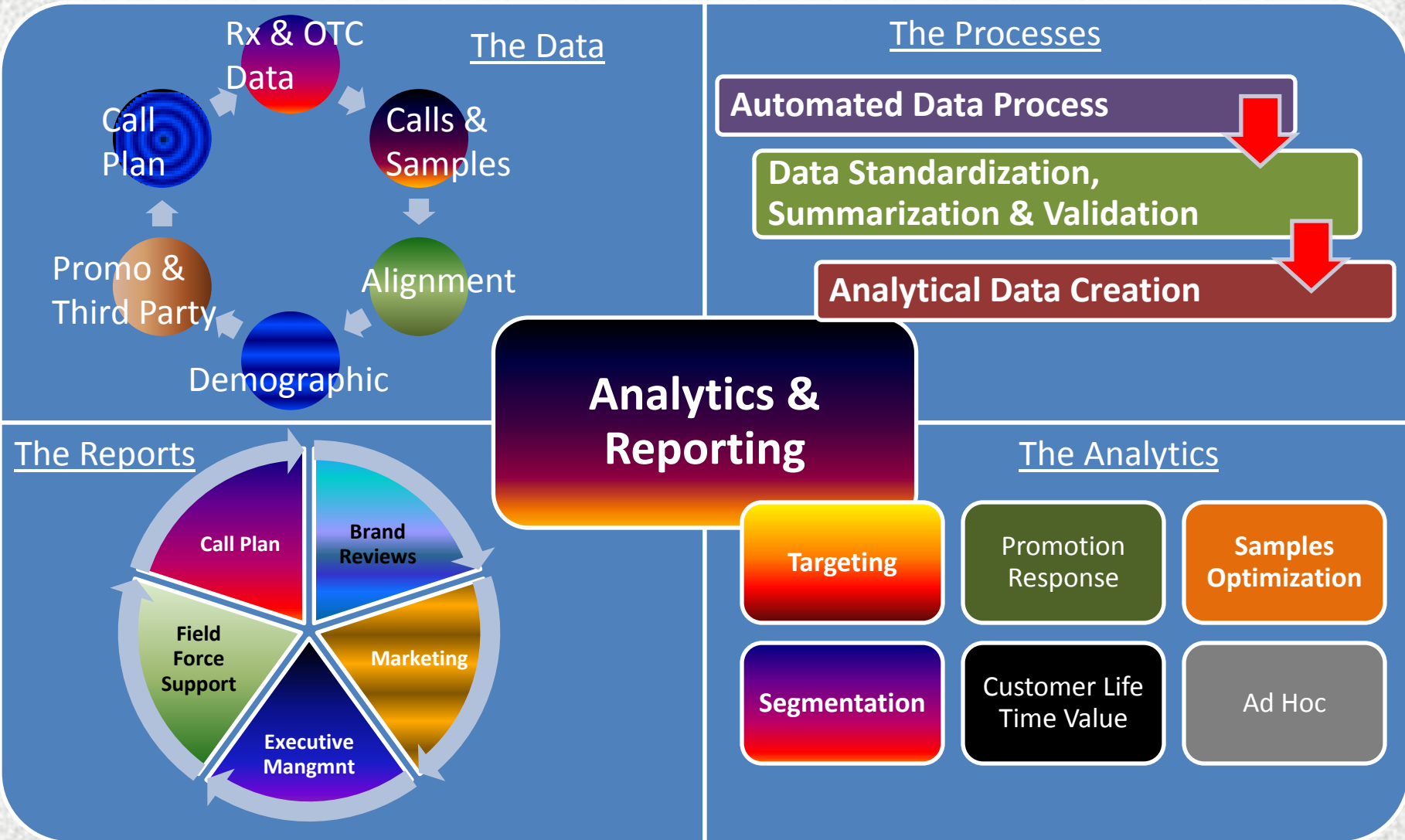


Data Means Full Spectrum of Expertise

The Data



Building a Mutually Rewarding Partnership

Data Mean's Commitment to Delivering Unequaled Value to its Clients

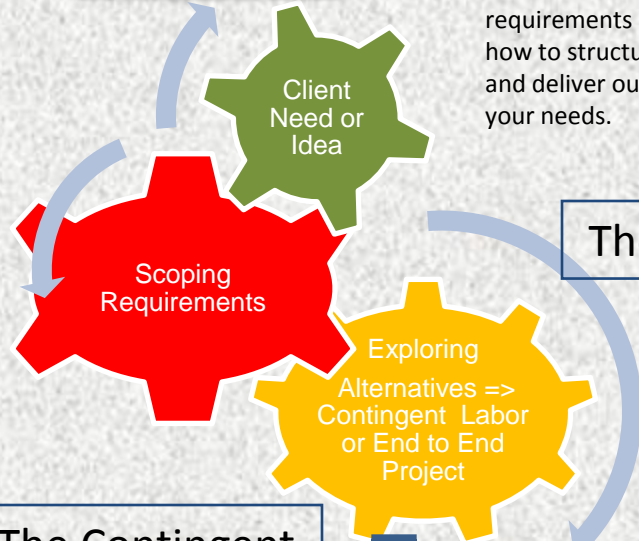
- **Staffing Solutions**
 - Value Driven IT staffing Model
 - Staffing the Data Means Way
- **Consulting Services**
 - Data Integration & Validation
 - Reports Automation
 - Promotion Response & Call Plan
- **Products**
 - MeMatch/Contact Info Match algorithm
 - Lux1.1 /Excel Sales Reporting Tool
 - Web Reporting Solutions
- **Analytical Integration**
- **Bringing Value to Clients**

About Data Means

- **Data Means provides a wide range of services in the areas of Data Analytics & IT Staffing**
- **Our Business Mission:**
 - Help business to drive grow by optimizing the use and value of their data and human resources
- **Our Social Mission:**
 - To be a conduit and advocate for community based improvement projects
- **1999 -2009 Formation Years =>2009 + Expansion**
- **Service Areas :**
 - IT Contract Staffing
 - Data Analytics /Analysis, Reports, Automation and Infrastructure
 - Web Enable Interactive Sales and Marketing Reports
 - Data Warehouse Migration Validation
 - Call Plan Support Automation & Validation
 - Return on Investment, ROI, Promotion Response
 - Project Management/Process Improvement Projects
 - Health Outcomes Research Medical Claims Studies
 - SAS Enterprise Solutions Integration
- **Products**
 - Web Solutions
 - MS Excel Sales Reporting tool: InterLux1.1
 - Contacts Database Matching Algorithm: MeMatch

How we work

Every company claims to have the ability to find the best talent to meet your requirements but not everyone knows how to structure it to maximize its value and deliver outstanding results to meet your needs.



The Project Road

Timelines & Work plan

- Roles and responsibilities
- Deliverables
- Communication Mechanism
- Issues Resolution Methodology
- Documentation Requirements

Development

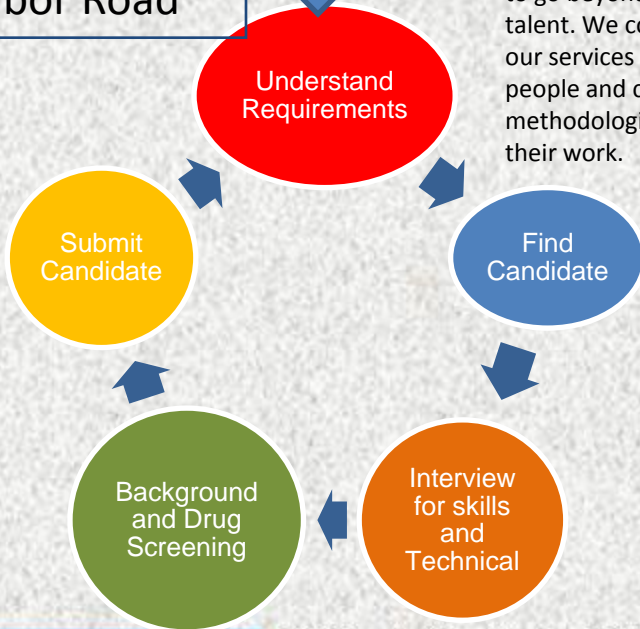
- Templates
- Process flow charts
- Coding
- Preliminary Results
- Proof of concept
- QC Validation Methodology

Production

- Integration with existing process
- Documentation
- Delivery of final product
- Turn key process
- Hand over to client

The Contingent Labor Road

We apply our analytical expertise to go beyond having the best talent. We continuously improve our services by encouraging our people and clients to follow a methodological approach to their work.



The End Result

- Understand requirements
- Match Skills & capabilities
- Continuously - Review
- Coach
- Optimize resources
- Complete Project
- Successfully
- Build Efficiencies
- Over Delivered
- Add Value

213 Temple Way, Colonia, NJ 07067
 Tel: (732) 371-9512
 Fax: (732) 388-2042
www.datameans.com