

Building a Mutually Rewarding Partnership

Data Mean's Commitment to Delivering Unequaled Value to its Clients

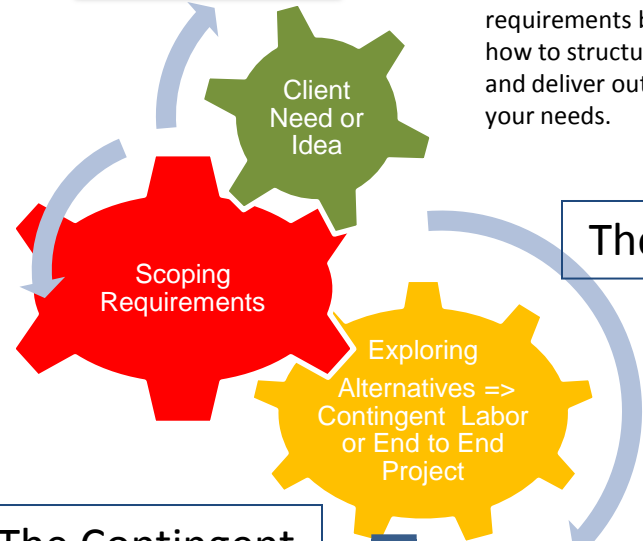
- **About Data Means**
- **Staffing Solutions**
 - Value Driven IT staffing Model
 - Staffing the Data Means Way
- **Consulting Services**
 - Data Integration & Validation
 - Reports Automation
 - Promotion Response & Call Plan
- **Products**
 - MeMatch/Contact Info Match algorithm
 - Lux1.1 /Excel Reporting Tool
 - Web Reporting Solutions
 - Text Messaging CRM
- **Analytical Integration**
- **Bringing Value to Clients**

About Data Means

- **Our Business Mission:**
 - Help business to drive grow via data analytics
- **Service Areas :**
 - Business Gap Analysis - Targeting - Quantitative Solutions - Reporting
 - Data Marts/Integration/Validation/Cleaning/Standardization
 - Database Marketing Support
 - SAS Programming Support -Contract Staffing
 - Business Process Optimization
- **Products**
 - Web Solution
 - MS Excel Sales Reporting tool: InterLux1.1
 - Contacts Database Matching Algorithm: MeMatch
 - Text Messaging CRM
- **Our Social Mission:**
 - To be a conduit and advocate for community based improvement projects

How we work

Every company claims to have the ability to find the best talent to meet your requirements but not everyone knows how to structure it to maximize its value and deliver outstanding results to meet your needs.



The Project Road

Timelines & Work plan

- Roles and responsibilities
- Deliverables
- Communication Mechanism
- Issues Resolution Methodology
- Documentation Requirements

Development

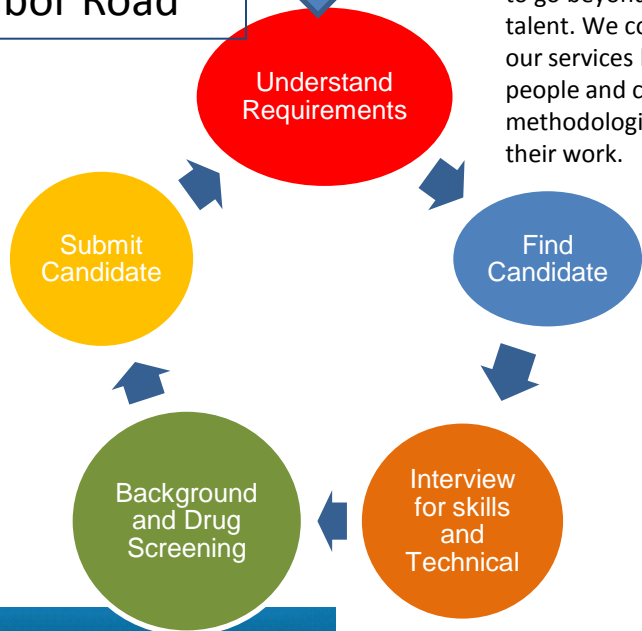
- Templates
- Process flow charts
- Coding
- Preliminary Results
- Proof of concept
- QC Validation Methodology

Production

- Integration with existing process
- Documentation
- Delivery of final product
- Turn key process
- Hand over to client

The Contingent Labor Road

We apply our analytical expertise to go beyond having the best talent. We continuously improve our services by encouraging our people and clients to follow a methodological approach to their work.



The End Result

- Understand requirements
- Match Skills & capabilities
- Continuously - Review
- Coach
- Optimize resources
- Complete Project
- Successfully
- Build Efficiencies
- Over Delivered
- Add Value

Data Means Full Spectrum of Expertise

