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[www.DataMeans.com](http://www.DataMeans.com)  
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Data Means provides a wide range of IT services. Our specialty is in data analytics, data processing, reporting, automation, data management validation IT staffing, top talent development and retention.

### Data Analytics

We specialize in assisting companies get the maximum value of their data. With our help companies complete their data related projects, full fill their temporary staffing needs, build efficiencies, identify opportunities to increase sales, improve research and save money. We have helped clients build their analytical infrastructure to support sales, marketing and grow their business.

With our help clients have saved money, build efficiencies and find opportunities. References are available upon request.

We provide services to meet gaps in analytical resources in the areas:

1. **SAS Programming & Solutions**
2. **Sales/Call Plan/Marketing**
3. **Data Warehousing/Data Management & Validation, Reporting and Automation**
4. **Analytics/Data Mining/Decision Support**
5. **Business Intelligence**
6. **Bio statistics/Clinical Data Management**
7. **Disease Management/Outcomes Research**

We help our clients to look beyond the numbers, find the best ways to accomplish their goals, make great things happened and accomplish more following a flexible methodological approach.

### Automation

We will help you reduce time to get the data, populate reports and conduct analysis. Efficient methods to process, aggregate and report on data is our expertise. With our help you will reduce human error, cost and time associated with managing. Processing and reporting on your data.

We have more than 8 years of experience developing code to process, validate and transform data into useful information efficiently, With our help clients can develop solutions that integrate the features and functionality of their desktop software products.

We can help in the implementation of enterprise solutions such as:

Business Intelligence	Marketing Automation,
Inventory Management	Risk Management
Data Mining	Forecasting

### IT Staffing Solutions

Data Means staffing approach is aligned with our clients recruiting, temporary staffing and talent development strategies.

#### Retaining & Developing Top Talent

To help our clients optimize their temporary staffing budgets and reduce recruiting cost. Data Means offers contract to hire arrangements to develop and retain top talent for our clients. Through training and coaching, we work hand on hand with the client to recruit and develop candidates to their fullest potential of interpersonal, managerial and technical skills at no extra cost.

### Staff Augmentation

We have the ability to scale up or down to help clients with their fluctuations of work and achieve organizational efficiencies. We do this with our temporary staffing and consulting on demand services that allow us to provide clients with the resources that they need and when they need them.

Every company claims to have the ability to provide the best talent to meet your requirements but not everyone knows how to structure it to maximize its value and deliver outstanding results to meet your needs. We apply our analytical expertise to go beyond having the best talent. We continuously improve our services and add more value by engaging our clients and consultants in a continuous improvement cycle that is based on transparency, accountability, innovation, and excellence. Our approach blends skills, technology, project management and process improvement methodologies so you can respond, control, improve, and shape your environment to achieve better results. This makes us unique.

### Products

Lux1.1 is an interactive excel reporting application that displays share trends across geographies, and products. With Lux1.1 your team can benchmark and analyze sales performance at across geographies and competitive landscape.

Web enable reporting allows you to report sales trends reports through a web environment.

MeMatch algorithm allows you to link list files with contact info about your customers to your address and customer ID master data..

#### SMS (short message service, text messaging)

Whether you want to remind your customers of an appointment, schedule appointments, send promotional messages or send updates on due invoices, we can help you do it all at the press of a button.